Amika® Mobility Server with Amika® Situation Commander

When emergencies strike such as airport fires, hurricanes, mass shootings, toxic chemical spills or power blackouts, it is essential that situational awareness, communications and control with affected parties be established as quickly as possible to save lives. Amika Mobile has developed the world's first **integrated emergency critical communication and control solution that addresses enterprise security for the Internet of Things (IoT) and can automatically discover recipients for location-based alert/response**. AMS targets end users by location, supports 2-way communication and seamlessly integrates with physical systems such as access control, fire panels or panic buttons, to trigger event actions such as lockdowns to specific locations, groups, or en masse. The Amika Mobility Server (AMS) is a software platform for on-premise, cloud or hybrid operations, fully scalable for small or large deployments ranging from hundreds, to thousands to millions of users. Enterprises, utilities, governments, and public venues such as airports, train stations, ports, malls, entertainment or sports arenas can benefit from installing and operating an AMS.

AMS delivers to any device on any network

Broadcast alerts may be delivered over **ANY layer** including to SMS, MMS, email, VoIP, Voice Callouts, Fax, paging, Public Address, Intercom, Radio, Facebook, Twitter, RSS feeds as well as Pop-ups to Smartphones, desktops, laptops or tablets. In addition, text, image, or voice alerts are supported on VoIP devices, paging systems, TV tickers, etc. AMS supports 2-way situational feedback as needed leveraging **ANY layer**. An Opt-in self registration portal is also supported to allow users to manage their own contact information as needed.

Amika® Situation Commander

Amika Situation Commander is a module integrated with AMS and is unique in that it assists emergency management personnel in tracking small to massive scale alert responses during a disaster where alerts may be sent and responded to by hundreds, thousands or even millions of people creating an equal number of communication threads. As end users rely more and more on their mobile phones and social media, they may respond to alerts over SMS, Email, Voice or even reply to a Pop-up from a mobile phone, tablet or desktop. Amika Situation Commander ensures that people are tracked so the Emergency Operations Center (EOC) can relay to Security personnel, Police, Fire or EMS teams locations of people who need assistance versus those that are ok based on their responses to the alerts.

Unique Attributes of the Amika Situation Commander

- Amika® Situation Commander filters for the operator the responses from hundreds, thousands or millions of users to indicate who needs help and who is ok. It tracks in an easy-to-use graphical interface as shown below, the percentages of recipients reached and respondents, as well as alert completion. This saves people in the EOC an enormous amount of time as they determine the scope of those affected by the emergency and rush to deploy security teams and first responders to save people's lives who have responded needing help.

- Amika® Situation Commander is fully integrated with the AMS for critical & emergency communication for group or mass notification and supports massive escalation as required (live shooter, tornado…) to alert ALL communication layers while supporting 2-way communications to security teams from **ANY** communication layer. As such, hundreds, thousands and millions of alert

response threads can be tracked, filtered, managed and prioritized by the EOC. See http://www.amikamobile.com/Products.asp for more on the AMS.

- Amika® Situation Commander with AMS, Amika®Panic and Amika® I-am-OK can pinpoint the location of the individual who needs help or those who are safe. This is invaluable information for the EOC as first responders determine where to send their precious resources. See http://www.amikamobile.com/Products.asp for more on Amika®Panic for desktop & mobile.

- As end users continue to be more active on mobile phones and in emergencies on social networks, they are demanding more responsive action from the EOC. First responders are also leveraging social media today to get the word out fast to communities of interest in emergency and disaster situations. Amika® Situation Commander with AMS, Amika® Panic and Amika-I-am-OK facilitate dynamic and interactive response to the communities of interest during an emergency thus saving lives and precious time for the EOC and first responders.

Amika Mobile sells its products through distributors, system integrators, and OEM's to hosting providers or platform vendors and provides expert professional services with its partners Globally.

©2018 Amika Mobile Corporation
With offices in Ottawa, ON, Canada and Wilmington, DE, USA
Inquiries: + 1 613-599-4445 or contact@amikamobile.com or @AmikaAlert on Twitter
Twitter: @AmikaAlert   Facebook: Amika Mobile Corporation